

## SPONSOR LEVELS

Sponsorships, Ads and Tributes for the Program Journal must be in no later than Monday, October 1st.

**\$25,000 | Platinum Presenting** Name and logo designation on front cover of program journal • full color back cover in program journal • Presenting sponsor event listing on all signage • 12 dinner tickets & program • recognition at the Hank Greenberg Memorial Golf Invitational.

**\$15,000 | Gold Dinner** Name and logo designation on front cover of program journal • full-color inside front cover advertisement in program journal; 10 dinner tickets & program • recognition at the Hank Greenberg Memorial Golf Invitational.

**\$7,500 | Silver** Full-page advertisement and recognition in program journal • 8 dinner tickets & program • recognition at the Hank Greenberg Memorial Golf Invitational.

**\$5,000 | Bronze** Full-page advertisement and recognition in program journal • 6 dinner ticket & program.

**\$2,500 | Benefactor** Half-page advertisement and sponsor recognition in program journal • 4 dinner tickets.

**\$1,500 | Patron** Quarter-page advertisement and sponsor recognition in program journal • 2 dinner tickets.

Your sponsorship helps to support the Dr. Steven (Z'L) and Evelyn Rosen Stars of Tomorrow Scholarships in which High School Jewish student athletes are awarded \$1500 towards their freshman year in college.

## PROGRAM JOURNAL

**Full-Page Ad** (7.5x10) \$750

**Half-Page Ad** (4.875x7.5) \$500

**Quarter-Page Ad** (3.625x4.875) \$300

**Back Cover** \$2,000

**Inside Covers** \$1,750

**Tribute** 2-Lines \$125 each

## QUESTIONS

Call Sari Cicurel, Executive Director, MJSF,  
248-592-9323 (O) or 248-766-0945 (C )

6632 Telegraph Road, #304, Bloomfield Hills, MI 48301-3012

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*\*Of Blessed Memory*



YOU'RE INVITED TO  
OUR 34<sup>TH</sup> ANNUAL HALL OF FAME  
INDUCTION DINNER

## BENEFITING

MICHIGAN JEWISH SPORTS HALL OF FAME

DR. STEVEN (Z"L) & EVELYN ROSEN  
STARS OF TOMORROW  
SCHOLARSHIP PROGRAM

MACCABI DETROIT AT THE JCC



## HALL OF FAME CLASS OF 2018



**KEN DANIELS** An award-winning broadcaster announcing the Detroit Red Wings TV play-by-play on Fox Sports Detroit. An author of, "If These Walls Could Talk - Detroit Red Wings," Ken is also co-founder of the Jamie Daniels Foundation, honoring his late son, which is dedicated to ending the shame and stigma that surrounds drug addiction.



**TODD GESUND** A four-year letterman, and three-year starter for the Grand Valley football team beginning in 1988. The Lakers were consistently ranked in the top 10 Division II Football programs in the country, while winning three Conference Championships and making three NCAA Division II playoff appearances, while Todd attended GVS.



**DANA JACOBSON** A national sports broadcaster formally with ESPN, and currently with CBS. Spending almost ten years at ESPN, Dana worked on award-winning shows such as SportsCenter, Outside The Lines, and XGames, and also wrote a guest blog for ESPN.com. Dana is best known at ESPN for hosting the morning show Cold Pizza, which then became First Take. Taking a leap of faith, she left ESPN to help launch CBS Sports Radio as one of its morning show hosts and joined the CBS Sports TV side, where she is today.



**MICHAEL JACOBSON** A tennis player who played #1 singles and doubles at the University of Colorado. Mike also played football in high school and used that mentality to achieve much success in his tennis career. Mike has continued his success on the courts of Franklin Hills, winning the Club Singles Championship 12 times.



**AL NAGLER (Z"L):** A 29-year sports media career as play-by-play broadcaster and sports director at Detroit's major radio stations - WJBK and WXYZ. Al had the distinction of broadcasting the longest hockey game ever played, which was between Detroit Red Wings and Montreal Canadiens in 1936.



**ARN TELLEM:** Vice Chairman of Palace Sports & Entertainment, which includes the Detroit Pistons basketball franchise. A sports agent for 35 years, Arn has represented more than 500 professional athletes in his career. Arn founded LA-based Tellem & Associates (1989-1999) and represented more first-round NBA Draft picks than any other agency on record.

## THE MICHIGAN JEWISH SPORTS HALL OF FAME HONORS THE ATHLETES THAT MAKE THE GAME GREAT

### CELEBRATE THE 34<sup>TH</sup> ANNUAL HALL OF FAME INDUCTION DINNER TUESDAY, OCTOBER 23

6:00 P.M. - 7:30 P.M.  
STROLLING DINNER & SILENT AUCTION

Tours of the Hall of Fame & Matthews Sports Exhibit

Handleman Hall & JCC Lobby

7:30 P.M.  
AWARD PRESENTATION FOLLOWED BY DESSERT RECEPTION

The Berman Center for the Performing Arts

JEWISH COMMUNITY CENTER OF METROPOLITAN DETROIT

D. Dan & Betty Kahn Building

Eugene & Marcia Applebaum Jewish Community Campus  
6600 West Maple Road, West Bloomfield

-Business Attire -

Contributions exceeding the fair market value of goods and services at the event may be considered a charitable contribution for tax purposes. Estimated value of each dinner ticket is \$100.

## SHIRLEY AND ALVIN FOON HUMANITARIAN AWARD HONOREE

### LISA AND JIM PRICE

**Jim** played major league baseball for five seasons, all of them with the Detroit Tigers. He participated in 64 games (42 of them at catcher) during the memorable 1968 World Series Championship season. Jim along with his wife Lisa founded JACK'S PLACE for Autism Foundation, which is named after their son, Jackson, who was diagnosed with Autism Spectrum Disorder in 1998.

Born out of their struggle to find resources, programs and support for their son, JACK'S PLACE is dedicated to helping families cope with the everyday challenges of autism. It provides support groups, seminars, workshops and counseling for families, a referral network to locate qualified health care specialists familiar with autism and camp activities for autistic children and adults.



## PILLARS OF EXCELLENCE



**Robert Brown**  
Sports Commissioner and Manager



**Gary Lincoln**  
Coach and Athletic Director



**Elliot "Butch" Parnes**  
Umpire



**Dick Rosenthal**  
Coach and Athletic Director



**Lenny Waldman**  
Coach

## 2018 JEWISH NEWS HIGH SCHOOL ATHLETES OF THE YEAR



**Jessica Stone:** A West Bloomfield graduate, and an Equestrian attending University of Georgia. She is the daughter of Cyndi and Michael Stone.



**Benjamin Jacobson:** A Cranbrook Schools graduate now playing tennis for Tulane University. His parents are Robyn and Michael Jacobson.